

# Kate S. McKee

2311 S. Krameria St. Denver, CO 80222  
(303) 917- 2248

## EXPERIENCE

### **Director of Marketing - SpectrumGro - Denver, Colorado**

**2017-Present**

- Redesigned the company logo
- Created all promotional marketing materials
- Developed internal and external websites
- Established all social media accounts and managed all content
- Prepared all marketing materials for trade shows and supported sales team through customer contact
- Produced video and photography projects for internal use and as promotional materials

### **Marijuana Editor - Westword - Denver, Colorado**

**2016-2017**

- Managed the writing staff for the marijuana section
- Wrote one to two articles a day
- Co-produced Westword's quarterly publication, Chronicle, which lists every dispensary in Colorado

### **Assistant Managing Editor - Odyssey - New York, New York**

**2015-2016**

- Managed 15-20 editorial teams, each with staffs ranging from 12 to 30 writers
- Edited over 200 articles a week
- Acquired over one million page views each month

### **Reporter - New York Post - New York, New York**

**2015**

- Reported on a variety of breaking news stories in the greater New York City area
- Coordinated coverage with photographers and editors
- Worked with the online team to produce articles for the New York Post website

### **Content Managing Editor - Rocky Mountain Student Media - Fort Collins, Colorado**

**2014-2015**

- Managed the content for the daily paper, nightly television show, and weekly magazine
- Supervised the training of over 100 print and video reporters and photographers
- Led the organization into a digital-first operating structure

## VOLUNTEERING

### **President - Society for Professional Journalists at CSU - Fort Collins, Colorado**

- Organized events and guest speakers
- Led monthly meetings with the Vice President and Treasurer
- Implemented a mentorship program for students in the journalism department

### **Creative Director - Knitting4Peace - Denver, Colorado**

- Assisted the founder and executive director with logo and website design
- Created original knitting patterns and promotional materials for the organization
- Taught knitting classes to over thirty people in a period of seven weeks over the summer

### **Youth Representative - Abrahamic Initiative - Denver, Colorado**

- Served on the Steering Committee for five years
- Helped organize events and worked as staff at lectures, services and 150-person dinners
- Founded an interfaith youth group for high schoolers

## EDUCATION

Bachelor of Arts: Journalism and Media Communications with a minor in English  
Colorado State University - Fort Collins, Colorado

## AWARDS

Outstanding Ethics in Journalism Award - Colorado State University Journalism Department  
Honorable Mention, Best General News Photo - The Catholic Press Association